

Government College for Women(A), Guntur.

COURSE INFORMATION BOOKLET

2024-2025

DEPARTMENT OF HISTORY & TOURISM

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Vision Mission of the Department

Vision

To develop intellectual curiosity, raise public awareness about the past and its legacies and create employability skills among the students through teaching, research and service activities conducted locally, regionally, nationally and globally.

Mission

- 1. Transform the students into citizens who are critically informed about the past and its consequences for the present.
- 2. Promote studies in History, society and culture that range from Ancient to Modern (Contemporary) India and World History
- 3. Empower students to cope with the challenges of Globalization by instilling in them a life-long Passion for learning about the Past. The Knowledge about the interconnections Between the Global, National, Regional and local History will equip the students to face the challenges with confidence
- 4. Enhancing critical thinking and communication skills, empowering students to analyse Historical evidence
- 5. Encourage our students to engage with local communities and participate in projects that promote historical awareness and preservation.
- 6. Provide guidance and resources to help women students pursue careers in history and related fields, including graduate studies, research, education and more.

History Programme Aim

The aim of a History program typically revolves around cultivating a deep understanding of the past and its relevance to the present, while also fostering critical thinking, analytical skills, and an appreciation for the complexity of historical processes. Here are some specific aims commonly associated with History programs:

Objectives of B.A History Programme:

- 1. History programs aim to ensure that students develop a basic knowledge and understanding of key historical events, figures, and concepts, both within specific periods and across different regions of the world.
- 2. History programs seek to cultivate critical thinking skills by teaching students to analyse and interpret historical evidence.
- 3. History programs aim to equip students with the skills necessary to conduct historical research, including locating and analyzing primary and secondary sources, engaging with historiography, and synthesizing information from diverse sources.
- 4. History programs seek to improve students' ability to communicate effectively, both orally and in writing, by encouraging them to articulate complex ideas and arguments, present historical information in a clear and coherent manner, and engage in scholarly discourse.

Programme Specific Outcomes of B.A History

PSO	After the completion of the Course in History , Student will be
	able to
PSO 1	To demonstrate a comprehensive understanding of historical events,
	developments and movements within a specific time period or
	origin.
PSO 2	Critically Analyse historical sources, narratives and interpretations,
	identifying biases and evaluating the reliability of information.
PSO 3	To encourage entrepreneurial thinking to identify opportunities for
	historical tourism development and create innovative tourism
	services.

List of Programmes Offered by the Department

S. No	Title of the Programme
1.	History (Major)
2	B.A., History, Economics, Political science
3	B.A., History, Sociology, Special Telugu
4	B.A. History, Tourism & travel Management, Special
	English

B.A History Course Structure (Three major System)

Semester	Paper	Title of the Course	Course Code
Short Term Internship			
V		Tourism And Hospitality Services	HIS101-6B
		Tourism Guidance and Operating Skills	HIS101-7B
Long Term Internship			

B.A History (Minor) Course Structure

Year	Semester	Course	Title of the Course	Course
I	I	number	Fundamentals of Social Sciences	1BA CM 01
I	I		Perspectives of Indian society	1BA CM 02
I	II	1	Science and Human Fact	MNR HIS 2
II	III	2	2. Medieval Indian society: (Polity, Economy and Culture) (1206 C.E – 1707 C.E)	
	IV	3	3. Indian National Movement(1857 C.E – 1947 C.E)	
		4	4. Social and Cultural History of Andhra Pradesh	
III	V	5	5. Tourism and Hospitality Services	
		6	6.Journalism and Editing Techniques	

List of MDC Course

1. Indian History

SEMESTER-I

COURSE 1: FUNDAMENTALS OF SOCIAL SCIENCES

Learning Outcomes:

On successful completion of the course the student will be able to

CO1-Understand the Emergence of Culture and History

Syllabus

Unit-I - What is Social Science?

- 1. Definition and Scope of Social Science Different Social Sciences
- 2. Distinction between Natural Science and Social Sciences
- 3. Interdisciplinary Nature of Social Sciences
- 4. Methods and Approaches of Social Sciences

Unit - II - Emergence of Culture and History of India

- 1. Understanding Historical Evolution
- 2. Cultural Change through History
- 3. Evolution of Social Values
- 4 Modern Ethical Issues

Unit – III – Society and Social Behaviour

- 1. Definition, Nature and Scope of Psychology
- 2. Importance of Social Interaction
- 3. Need of Psychology for present Society
- 4. Thought process and Social behaviour

Unit – IV – Political Economy

- 1. Understanding Political Systems
- 2. Political Systems Organs of State
- 3. Understanding over Economics
- 4. Economic Growth and Development

Unit - V - Essentials of computer

- 1. Milestones of Computer Evolution Computer Block Diagram, Generations of Computers
- 2. Internet Basics Internet History, Internet Service Providers Types of Networks IP Domain Name Services Applications
- 3. Ethical and Social Implications Network and Security concepts Information assurance fundamentals
- 4. Cryptography Symmetric and Asymmetric –malware Fire walls Fraud Techniques Privacy and Data Protection

Reference Books

- 1. The social sciences: An Integrated Approach by James M. Henslin and Danniel F. Chambliss
- 2. The Wonder that was India A.L.Bhasham
- 3. Introduction to Psychology Morgan and King
- 4. Principles of Political Science A.C. Kapoor
- 5. Contemporary Political Theory J.C.Johari
- 6. M.L.Jhingan Economic Development Vikas, 2012
- 7. ML Seth Macroeconomics Lakshminarayana Agarawal, 2015
- 8. Fundamentals of Computers by V. Raja Raman
- 9. Cyber Security Essentials by James Graham, Richard Howard, Ryan Olson

SEMESTER-I COURSE 2: PERSPECTIVES ON INDIAN SOCIETY

Learning Outcomes:

On successful completion of the course the student will be able to:

CO1-Remembers the Indian Heritage and freedom struggle.

Unit – 1 – Man in Society

- 1. Human Nature and Real Life Engagement
- 2. Social Groups and Social Dynamics
- 3. Individualism and Collectivism Ethical Concerns
- 4. Human Life Social Influence and Social Impact

Unit – 2 – Freedom Struggle and Indian Heritage

- 1. Indian under British Rule
- 2. Raise of Nationalism (1857-1947)
- 3. Post-Independent India
- 4. Indian Heritage and Tourism

Unit – 3 – Indian Constitution

- 1. Philosophical Foundations of Indian Constitution
- 2. Elements of Indian Constitution
- 3. Study of Rights in Indian Constitution
- 4. Directive principles to state

Unit – 4 - Indian Economy

- 1. Contemporary Indian Economy Sectoral Contribution of Income
- 2. Monetary and Fiscal Policies for Economic Development
- 3. Economic Reforms Implementation in Public and Private Sectors
- 4. National and International Financial Resource

Unit − **5** - Impact on Society & Analytics:

- 1. Role of Computer, impact of Computers on human behaviour, e-mail,
- 2. Social Networking- WhatsApp, Twitter, face book, impact of Social Networks on human behaviour.
- 3. Simulating, modeling, and Planning, Managing Data, Graphing, Analysing Quantitative Data,
- 4. Expert Systems and Artificial Intelligence Applications in the Social Scie

References

- 1.Introduction to Psychology Atkinson RC
- 2. History of the freedom movement in India Tarachand
- 3. India since Independence Bipinchandra
- 4. Introduction to the Constitution of India D.D.Basu
- 5. S.K Misra & V.K Puri Indian Economy, Himalaya Publishing House , $2015\,$
- 6. Government of India, Economic Survey (Annual), New Delhi
- 7. Information and Communication Technology by APCCE
- 8. Computer Applications in the Social Sciences by Edward E. Brent, Jr. and Ronald

Course wise Syllabus with Outcomes History- Major System Semester-II Paper-III

Course Title: Science and Human Fact Course Code: MNR HIS2

Course Learning Outcomes

CO. No	After successful completion of this course, the student will be able to:
CO - 1	Understand and demonstrate the Interpretation -Relation with other
	social sciences -sources of Ancient Indian History.
CO - 2	Identify and define Hunting Gathering to the Food Production
	Society: Neolithic and Chalcolithic Phases in India and Compare and
	contrast various stages of progress from Indus valley Civilization to
	Vedic age.
CO - 3	Develop the awareness of Second Urbanization in India transition
	from territorial states to emergence of empires and Critically examine
	the nature of monarchic rule and develop a comprehensive
	understanding of cultural evaluation during the ancient period.

SYLLABUS

Unit-I

What is History-Is History a science?-Facts, Interpretations-Relation with other Social Sciences- Sources of Indian History: Archaeological and Literary Sources-Geographical conditions

Unit-II

Hunting Gathering to the Food Production Society: Palaeolithic, Mesolithic, Neolithic and Chalcolithic Phases in India- Evolution of tools, belief systems and art forms.

Unit-III

First Urbanization in India: The Indus Valley Civilization-Definition of Civilization and Urbanization-Origin, Extent-Sites-Features of IVC-Trade and Commerce-Social and Cultural Life-Decline of the Civilization.

Unit-IV

The Vedic Corpus: Vedic Literature- Indo-Aryans Theories-Society, Economy, Culture, religion and Polity during the Early Vedic Period- Geography of Vedic period -Political Organization -Society, Economy, Culture, religion and Polity during the Later Vedic Period-Origin of Varna System.

Unit-V

Second Urbanization in India: Iron Age Cultures in the subcontinent-Rise of Mahajanapadas Administrative system-Impact of Iron technology-The emergence of City life- Urban Occupations, Crafts, Guilds-Trade and Commerce.

References:

- 1. E.H. Carr., What is History, Penguin, 1961
- 2. H.D.Sanakalia., Pre History and Proto History of India and Pakistan, Bombay University Press, 1990.
- 3. Stuart Piggott., Prehistoric India to 1000 BC, MJP Publisher, 2022.
- 4. B.Shaik Ali., History: its Theory and Method, Macmillan, 1978
- 5. R.S.Sharma., Ancient India, New Delhi, 1996
- 6. Gordon Childe., What Happened in History, Penguin, 1952
- 7. D.D. Kosambi., The Culture and Civilization of Ancient India in Historical Outline, Vikas Publishing, 1965.
- 8. D.N. Jha, Ancient India: In Historical Outline, Manohar Publishers, 1999.
- 9. D.D. Kosambi, An Introduction to the Study of Indian History, Popular Prakashan, 1996.
- 10. D.P. Chattopadhyay, Science and Society in Ancient India, Research India Publication, 1978.
- 11. R.C. Majumdar, K.K. Dutta& H.C. Roy Chowdhuri (ed.), An Advanced History of India, Macmillan, 1948.
- 12. Romila Thapar., Cultural Pasts: Essays on Early Indian History, Oxford university Press, 2000.
- 13. Romila Thapar., Early India: From the origins to 1300, University of California Press, 2004

I B.A. Honours in History – Under CBCS, Syllabus For 2024-2025 Admitted Batches (I Year) Major -History

Semester-II

4. Age of Enlightenment and State Formation in India

Learning Outcomes:

After successful completion of this course, the student will be able to:

- CO1-To Understand and analyze the emergence and development of early religious philosophies. Examine the formation and political dynamics of early states ,the rise of Magadha, the Nandas, and the impact of foreign invasions.
- CO2- Evaluate the archaeological and literary sources of the Mauryan Empire.
 Apply knowledge to study Ashoka's Dhamma policy. Understand and interpret the Mauryan administration, the reasons for the empire's decline, including the significance of Sangam literature.
- CO-3 To Analyze the post-Mauryan period focusing on invasions from Central
 Asia by the Indo-Greeks, Sakas, Parthians, and Kushans. Synthesize information on
 the growth of trade and urban centers, the role of coins and guilds in the economy,
 and the development of Gandhara and Mathura art.

Syllabus:

Unit-I

New Religious Philosophy- Ajivikas, Charvakas-Jainism and Buddhism.

Unit-II

State formation: Sixteen Mahajanapadas - Rise of Magadha - Nandas- Foreign Invasions Darius I and Alexander.

Unit-III

Mauryan Empire: Archaeological and Literary Sources-Chandra Gupta Maurya-Bindusara and Ashoka - Ashoka's Dhamma Policy

Unit-IV

The Mauryan Administration-Society, Economy, Art and Architecture - Decline of Mauryan Empire-Sangam Literature .

Unit-V

Post Mauryan Period-Invasions from Central Asia-Indo Greeks-Sakas-Parthians and Khushans-Growth of Trade and Urban centres-Coins and Guilds-Gandhara and Mathura Art.

Curricular Activities:

- Visit the nearest Jain and Buddhist sites or temples and submit a project report.

 Conducted a test on the emergence of states in India.
- Conducted a group discussion on Ashoka's religious policy.
- Prepare a poster-making activity on the art and architecture of the Mauryas.
- Visit the nearest museum and study the Indo-Greek coins.
- Students should be asked to prepare an inventory of items preserved in the museum and their usage.
- An assignment can be given on Mauryan art.
- A test can be conducted on Sangam literature.
- A comparative table of Jainism and Buddhism culture can be prepared.
- Book Reviews on latest Developments in History
- Seminars/Group Discussions/Quiz/Unit Tests.
- Collection of Articles and Books
- Preparation of Videos/Charts
- Identify the important places in the Map
- Project Works
- Prepare the synapses
- Write articles to the reputed journals and Magazines
- Photos Exhibitions on Temple Architecture
- Visit to the Museums
- Membership from AP History Congress.

SEMESTRE-V Course 6B: Tourism and Hospitality Services

Course Learning Outcomes

COs	Students after successful completion of the course will be able
	to:
CO-1	Interpret the fundamental principles of essential Tourism and Hospitality Services and demonstrate professional behavior and competencies in customer services.
CO-2	Develop a range of leadership skills and abilities such as motivating others and to communicate effectively in oral and written communication skills.
CO-3	Demonstrate effective communication skills and Analyze information, make decisions using critical thinking and problem solving skills and evaluate diversity ethical considerations relevant to the hospitality industry and the importance of guest service and satisfaction.

Syllabus

Unit-I

Tourism – Definition – Nature and Scope – History of Tourism–Types of Tourism – Domestic and International Tourism – Causes of rapid growth of tourism – National Institute of Tourism and Hospitality Management - Basic components of Tourism-transport, Accommodation facilities.

Unit-II

Relationship between history and tourism - Major tourist spots in AP – Gandikota, Nagarjunakonda, Salihundam, Konaseema

Unit-III

Characteristics of Hospitality Industry - Inflexibility, Intangibility, Perish ability- Types of Assistant, Executive Chef etc .,- Concepts of Atithi Devo Bhavah - Types of hotels in India .

Types of Accommodations.



Duties, responsibilities & skills of front office staff – duties, responsibilities and skills of housekeeping staff - guest stay process in a hotel - major processes and stages associated with it.

Unit-V

Different types of services offered in select Hotels/Motels/Restaurants Room Service, Catering Services -Different types of managerial issues – Service etiquettes- Hotel Industry future in India.

References:

- 1. Marketing for Tourism and Hospitality, Philip Kotler, Bowens and James Makens, Pearson Pub, New Delhi, 2010
- 2. Soft Sills for Hospitality, Amitabh Devendra, Oxford Higher Edn, 2015
- 3. The Indian Hospitality Industry: Dynamics and Future Trends, Ed: Sandeep Munjal, Sudhanshu Bhushan, CRC Press, 2017.

SEMESTER-V

Course 7B: Tourism Guidance and Operating Skills

Course Learning Objectives

COS	Students after successful completion of the course will be able to:
CO-1	Understand types of tour guides, Demonstrate factual knowledge about the tours subject matter, history and culture and Analyse the significances of tour sites ,events and their impact on local culture.
CO-2	Evaluate the factors influencing destination selections for different types of tours and to develop effective tour guiding skills, techniques and responsibilities.
CO-2	Explain the functions and responsibilities of tour agencies in the tourism industry and develop Guest relationship management.

Syllabus

Uni-I

Meaning of tour guide - types of tour guide: heritage guide, nature guide, adventure guide, business guide, special interest guide etc., - duties and responsibilities of guides -various roles of tour guide- Tour Guide qualities and making sense of cultural differences.

Unit-II

Guiding techniques: leadership skills, social skills, presentation skills, communication skills - Guide's personality skills: passion, empathy, enthusiasm, punctuality, humour etc - Personal hygiene and grooming - code of conduct-Practical tips mechanics of tour guiding

Tools of the trade.

Unit-III

Guest Relationship Management- Handling emergency situations- Medical, Personal, Official VISA/Passport Death, Handling Guest with special needs/Different Abilities/ Different age groups- Accommodation Management.

Unit-IV

Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check list etc. - Conducting various types of tours-Relationship with Fellow Guides - Coordination with hospitality institutions.

Unit-V

Travel Agency and Tour operations – Difference between Travel Agent and Tour operator – Functions of Tour Operator – Types of Tour Operations and of Tour Operators - A brief study of tour operating agencies like APTDC, Southern Travels etc.

References:

- Jagmohan Negi, Travel Agency and Tour Operations, Kanishka
 Publishers, New Delhi, 2006
- 2. Mohinder Chand, Travel Agency and Tour Operations: An Introductory Text, Anmol Publications Pvt. Limited, New Delhi, 2009
- 3. Dennis L Foster Introduction to Travel Agency Management
- 4. Pat Yale (1995); Business of Tour Operations, Longman Scientific & Technical, New Delhi.
- 5. Pond K L, The Professional Guide: Dynamics of Tour Guiding, 1993
- 6. www.tourism.gov.in
- 7. www.qtic.com
- 8. www.cedeop.europe
- 9. web sources as suggested by teacher/

Multidisciplinary Course – Course Code- 1MD-HIS

SEMESTER-I INDIAN HISTORY

Course Learning Outcomes:

cos	After successful completion of this course, the student will be able
	to:
CO-1	Students will have an overall understanding of Indian history and culture from ancient to modern India.
CO-2	Learn about the changes in society, economy, politics, and culture under various dynasties.
CO-3	To Analyse the mediaeval Indian history and culture.

Syllabus

Unit-I

Ancient Indian History and Culture: What is History-Evolution of Man-Science and Technology in Harappan Civilization-Vedic Literature- Difference between Jainism and Buddhism Philosophy-Ashoka Dhamma Policy-Science and Technology in Gupta Period- Chronology of Various Dynasties that ruled India (6th Century BC to 1206 CE).

Unit-II

History and Culture of Medieval India: Delhi Sultanate: Rulers (Brief), Alla-Ud-Din-Khilji and Muhammad-Bin-Tuglaq Reforms-Greater Mughals (Brief)-Mughal Administration-Akbar Religious Policy-Mughal Art and Architecture-Bhakti Saints.

Unit-III

History of Modern India: European Settlements-British Revenue

Policies-Economic Impact of British Rule-Socio-Religious Reform

Movements-Causes for 1857 Revolt-Indian Freedom Struggle: Vandemataram,

Home Rule Movement-Gandhi's Role: Non-Cooperation Movements, Salt

SatyaGraha and Quit India Movement-Subash Chandra Bose-Partition of India.

References:

- 1. E.H. Carr., What is History, Penguin, 1961
- 2. R.S.Sharma., Ancient India, New Delhi, 1996
- 3. D.N.Jha, Ancient India: In Historical Outline, Manohar Publishers, 1999.
- 4. R.C.Majumdar, K.K.Dutta &H.C.Roy Chowdhuri (ed.), An Advanced History of India, Macmillan, 1948.
- 5. Romila Thapar., Early India: From the origins to 1300, University of California Press, 2004.
- Ranabir Chakravarti., Exploring Early India, upto 1300 A.D, Primus Books,
 2016
- 7. Satish Chandra., History of Medieval India, 800-1700, Oriental Blackswan, 2007.
- 8. Satish Chandra., Medieval India: From Sultanate to the Mughals, Part-I & II, Har Anand publications 2005.
- 9. I.H.Qureshi., The Administration of the Sultanate of Delhi, Oriental Books, 1977.
- 10. Harbans Mukhia., The Mughals of India, Wiley Publishers, 2008.

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